

# Vivian Li

## Academic Background

### Savannah College of Art and Design (SCAD, Atlanta)

Master's of Fine Arts: Writing | 2024  
Major: Writing

### Savannah College of Art and Design (SCAD, Atlanta)

Bachelor of Fine Arts: Communication Arts | 2021  
Major: Advertising and Branding,  
Concentration: Copywriting

### Ecole Hoteliere de Lausanne (EHL)

Bachelor in International Hospitality Management | 2014 - 2016  
Major: Hospitality Management

## Industry Experience

### Restaurant Associates

Guest Ambassador | Nov 2022 - June 2023  
Assisting with running monthly promotions, marketing materials and guest interaction for Restaurant Associates at the Warner Bros. Media, Atlanta.

### Savannah College of Art and Design (SCAD, Atlanta)

Teaching Assistant Intern | June - August 2022  
Helped students with reading material | Gave presentations and lectures | Enhanced students' learning

### Savannah College of Art and Design (SCAD, Atlanta)

Academic Resource Tutor  
Helped students in art history, writing, English, advertising, French, Adobe Creative Suite, and ESL

### Crave Magazine

Editorial Intern | January - April 2018  
Updated digital platform | Transcribed chef interviews | Wrote about up coming menus and pop ups in Hong Kong | Assisted photoshoots | Involved in food tastings

### InterContinental Hong Kong

Bakery Trainee Pastry Chef | June - August 2015  
Prepared a range of French desserts | Created small teacakes for the Lobby Lounge | Created American desserts for the Steakhouse | Operated the service of all day dining at the Harbourside restaurant.

### InterContinental Hong Kong

SPOON Kitchen trainee pastry chef | February - June 2015  
Prepared components for desserts and pastries offered at the outlet | Plating Petit Fours and mignardise | Made sure the desserts I make were consistent for guests.

## Contact Information

**Email:** vivianli0303@gmail.com

**Website:** vivsportfolio.com

**LinkedIn:** linkedin.com/in/vivianli03

## Software Skills

Microsoft Office  
Adobe Illustrator  
Adobe InDesign  
Canva  
Final Cut Pro  
Adobe XD

## Other Skills

Copywriting  
Writing  
Photography  
Brand Building  
Creative Strategy  
Time Management  
Public Relations  
Communication  
Teamwork  
Emotional Intelligence  
Problem Solving

## Language Skills

English  
French  
Cantonese  
Mandarin

## Interests

Food and Cooking  
Cigars  
Poetry  
Travel  
Learning